

Kirklees Council Town Centres Key Messages with reference to Dewsbury

Key messaging will be broken down into the following areas:

- 1. We are committed to investing in you, your family and your business.**
- 2. We have clear, coherent and ambitious plans for Dewsbury**
- 3. We will show real and significant progress in our plans.**
- 4. Dewsbury is a vibrant and welcoming place to live, work and visit for all.**